



COYOTE RUN WOMEN'S GOLF ASSOCIATION ADVERTISING PROGRAM

Started November 2017

CRWGA is a vibrant, fun and talented group of women that come from the United States and Canada. Our ongoing and growing success comes from our members being willing to give and share their gifts and talents.

You can be a part of CRWGA's success by stepping forward or responding positively when asked to lead or help with a project or event.

Our biggest project that supplies most of our financial resources is our Advertising Program. It enables and benefits our women's golf league by:

- allowing us to remain self-sufficient
- keeping our association dues lower
- providing higher weekly play-day payouts
- having nicer prizes for events
- allowing more food and beverage options for our social events
- having additional resources to promote golfing scholarships

Our goal is to have a minimum of 24 but preferably 28 advertisers each year. The task is not daunting IF ALL our members think, either individually or with a few women, of businesses and/or services to contact about advertising with our club.

They are promoted by placing an 18 x 24 placard on the golf course during at least 12-14 tournament and special events during our 6-month golfing season. Additionally, the advertisers are highlighted with articles and games to encourage use of their businesses and services.

Plan to be a part of helping support our group, by contacting the Advertising Coordinators to discuss how to approach potential advertisers and to obtain the necessary forms.